

Impact case study (REF3)

Institution: Bishop Grosseteste University (BGU)		
Unit of Assessment: 28 – History		
Title of case study: Public histories of the 'long' First World War: culture and society, Lincolnshire and England, 1910-20		
Period when the underpinning research was undertaken: 2005-2020		
Details of staff conducting the underpinning research from the submitting unit:		
Name(s):	Role(s) (e.g. job title):	Period(s) employed by submitting HEI:
Dr Andrew Jackson	Reader in History and Head of Research & Knowledge Exchange	01/09/2007 to date
Dr Claudia Capancioni	Reader in English Literature and Programme Leader for English	14/01/2013 to date
Period when the claimed impact occurred: 01/01/2014 – 31/12/2020		
Is this case study continued from a case study submitted in 2014? N		
1. Summary of the impact		
<p>Six interrelated and interdisciplinary public-history projects up to, through and since the FWW centenary years achieved impact in the domain of 'creativity, culture and society' through collaboration with heritage sector professionals, including production of exhibitions and staging events, inspiring and supporting new forms of artistic expression, collaboration with the public arts sector, and engagement with marginalised and underparticipating audiences. Impact was also achieved in 'understanding, learning and participation' by enhancing understanding of contemporary issues, shaping attitudes and values, stimulating public interest and engagement in research, contributing to memorialisation, commemoration and reconciliation, and increasing understanding of gender roles and promoting equality.</p>		
2. Underpinning research – References in section 3 are indicated by number (e.g., R1)		
<p>Underpinning research cohered around, and interacted between:</p> <ul style="list-style-type: none"> • Chronology: the 'long' FWW 1910-20, especially 1914-18 • Geography: England, especially Lincolnshire • Theme: public history • Method: provincial newspapers • Projects: Co-operative Movement, council houses, Bernard Gilbert, women's suffrage, women's football, 'Spanish' Flu. <p>Long-standing research since 2005 has explored theory and practice in local, community and regional history, and adult education and lifelong learning more broadly. Through 2014-21, this explored the concept of public history (PH – R1, R2, R3, R7), in the contexts of: REF, TEF, KEF; public and community engagement; civic-university partnership; and place-related funding.</p> <p>Research on the methodological potential of digitised provincial newspapers (PN – R1, R2, R3, R6, R7) emerged in the 2008-14 cycle. Through 2014-21, enquiry has further extended, deepened and promoted their use, and in forming the principal primary historical source across six engagement projects.</p>		

Two of the projects emerged in the 2008-14 cycle, on the rise of both the Lincolnshire **Cooperative Movement (CM – R4)** and early Lincoln **council houses (CH – R7)**. Research through 2014-20 has added further to understanding of these topics in the context of the small provincial city, rural county, and FWW.

Four other inter-related projects arose during 2014-20. The discovery of the work of the little-known Lincolnshire author, **Bernard Gilbert (1882-1927) (BG – R4, R5)**, has given powerful and radical insight, especially into the FWW, through his atypical, dialect-rich, home-front-based and working-class-centric poetry. Fresh research was also stimulated and commissioned as part of national Vote100 initiatives, and saw exploration of Lincolnshire's role in **women's suffrage (WS)**. Alternative perspectives on the FWW were also opened up through investigation of the rise of munitionette **women's football (WF – R1)**, and the impact of the Football Association's ban of the female game. The women's suffrage and football research examined historical discourse in newspapers and elsewhere, and their resonance in relation to the experiences and perceptions of gender inequality today. The research for the women's suffrage/football impact projects was co-directed with Dr Claudia **Capancioni (English)**. Research on the **Spanish Influenza (SI – R2)** epidemic 1918-19 examined provincial media content to reveal parallels with Covid-19 in terms of local and regional impact, and community/public response.

Research has been disseminated extensively, 2014-20, and received special recognition or invitation, for example:

- **7 Articles**, peer-reviewed: special editions of *International Working Class and Labor History (R4)*, *Midland History (R1)*; general issues of the *International Journal of Regional and Local History (R3)*, *Midland History (R5)*, *Rural History*, *The Local Historian (R7)*, *Urban History (R6)*;
- **3 Chapters** in themed/edited books: Culture Capital Exchange, Edinburgh University Press, University of Hertfordshire Press;
- **14 Papers** in special/themed conferences/seminars of Edinburgh University 2015, European Labour History Network 2017, Huddersfield University 2014, Raphael Samuel History Centre 2016, 2020, National Archives 2016, NA/RLUK 2016, TNA 2018, UALL 2019; and general conference/seminar papers for Lincoln University 2014, Social History Society 2017, 2018, 2019, 2020.
- **4 Blogs**: Social History Society Exchange (R2), History Workshop Online, LSE Covid-19Blog, UALLBlog.

3. References to the research (indicative maximum of six references)

* 6 Independently peer-reviewed journal articles

+ 1 'Other' reference project not underpinned by the 5 peer-reviewed items

1. * **Jackson, A.J.H., Capancioni, C., Johnson, E., & Hope-Johnson, S.** (2020) 'Provincial newspapers, sports reporting, and the origins, rise and fall of women's football: Lincolnshire, 1880s-1940s', *Midland History*, special 'Print culture' edition, 45, 2, 244-57.
2. * **Jackson, A.J.H.** (2020) 'Public history, flu pandemics and the provincial media in 1918 and 2020', *Social History Society Exchange*, 6 April.
3. * **Jackson, A.J.H.** (2018) 'REF, TEF, and KEF; and the "research-informed" teaching and co-production traditions in local history: indexing and analysing a provincial newspapers', *International Journal of Regional and Local History*, 13, 1, 68-85.
4. * **Jackson, A.J.H.** (2016) 'The cooperative movement and the education of working men and women: provision by a local society in Lincoln, England, 1861-1914', *International Labor and Working Class History*, special 'Working-class education' edition, 90, 2, 28-51.
5. * **Jackson, A.J.H.** (2016) 'The early twentieth-century countryside of Bernard Samuel Gilbert: Lincolnshire poet, novelist, playwright, pamphleteer and correspondent, 1911-14', *Midland History*, 22, 2, 224-39.
6. * **Jackson, A.J.H.** (2015) 'Civic identity, municipal governance and provincial newspapers:

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the Lincoln of Bernard Gilbert, poet, critic and “booster”, 1914’, *Urban History*, 42, 1, 113-29.

7. * **Jackson, A.J.H.** (2015) ‘The history and heritage of Lincoln’s council estates: local history and “critical” public history in practice’, *The Local Historian*, 45, 2, 115-25.

4. Details of the impact – Sources in section 5 are indicated by number (e.g., S1)

The six projects attracted 79 invitations/commissions:

	Bernard Gilbert	Women’s Suffrage	Women’s Football	Coop. Movement	Council Houses	Spanish Flu	Total
Public Exhibitions		1	1		1		3
Public Performances	3	1					4
Media articles	11	1	1		1	8	22
Media interviews	5	2	3	1	1	1	13
Magazine articles	4				1		5
Booklet Sections				3	2		5
Public talks	14	1	1	7	2	2	27
Total	37	6	6	11	8	11	79

The projects were interconnected by:

Impact type	BG	WS	WF	CM	CH	SI
Contributing to memorialisation/commemoration	✓	✓	✓	✓	✓	✓
Stimulating public interest/engagement in research	✓	✓	✓	✓	✓	✓
Inspiring/supporting new forms of artistic expression	✓		✓		✓	✓
Enhancing understanding of issues; Shaping of attitudes/values		✓	✓		✓	✓
Increasing understanding of gender roles; Promoting equality	✓	✓	✓			
Collaboration with heritage and arts sectors		✓	✓		✓	
Engagement with marginalised/underparticipating audiences			✓		✓	

Bernard Gilbert (BG)/First World War home front centenary (2014-19)

Research stimulated alternative/radical perspectives on early C20th rural England and the FWW Home Front. Beneficiaries included: audiences/visitors/readers; principal partners, BBC Radio Lincolnshire (BBCRL); *Lincolnshire Echo (LE)*, Maureen Sutton, dialect poet. Highlights included, incorporating Gilbert’s writings:

- Media articles (*LE*): FWW special commemorative souvenir edn (2014); 3-part ‘Lincoln in 1914’ series (2014); 1917 Lincoln City FC (LCFC) FA Cup run (2017; also for *The Lincolnite* and *Non-League Daily*);
- Public readings (with Sutton): Lincoln Drill Hall Theatre (2015) (**S1**); BBCRL Armistice Day live external broadcasts (Museum of Lincolnshire Life, 2016; Ruskington School, 2017);
- Media interviews (BBCRL): LCFC FA Cup run 1917 (2017); dialect words (2017); common land (2018).

Women’s suffrage (WS)/‘Lincolnshire’s view of women’s suffrage’ centenary (2018-19)

Research generated new appreciation of women's suffrage in teacher-education-institution/small-city/rural-county contexts. Beneficiaries included: audiences/visitors; principal partners, City of Lincoln Council (CoLC), Lincoln Central Library (LCL), Fawcett Society Lincolnshire (FSL), North Kesteven District Council (NKDC). Highlights included:

- Public exhibition: co-created (BGU/LCL/FSL), with 9-venue tour, 2018-19 (**S2, S3**): LCL, Lincoln Labour Party, Stonebow Guildhall (CoLC), Sleaford Town Hall/Sleaford School/Robert Patterson School (NKDC), Spilsby Hall, Caistor Heritage Centre; and BGU for Being Human Festival;
- Media feature (BBCRL): guest, with BGU MA student, 1 hr public debate/phone-in on women's political representation, 5 February 2018.

Women's football (WF)/'Celebrating women's football' centenary (2018-19)

Research generated new appreciation of an under-researched topic, up to and since the 1921 FA ban. Beneficiaries included: audiences/visitors; principal partners, LCL, Lincoln Mystery Plays (LMP), Lady Imp Imps Supporters Association (LISA), LCFC. Highlights included:

- Public exhibition: co-created (BGU/LCL/LISA) to support: 2018 Armistice Week, LMP drama, 'The World at Her Feet', including commissioned section for public souvenir programme, 'Celebrating Women's Football: Past and Present', pp. 9-12 (**S4, S5, S6**); and relaunch of LCFC women's team during 2019 Women's World Cup;
- Media feature (BBCRL): guest, with BGU MA student, 1 hr public debate/phone-in on women's football, 23 August 2018.
- Public performance: 1918 Election Day Centenary Celebration (BGU/LCL/LMP), 14 December 1914.

Lincolnshire Cooperative Society (LCS) (CM)/150th anniversary project (2014-19)

Research deepened appreciation of the influence of cooperation in the small-city/agrarian-country and FWW contexts. Beneficiaries included: audiences/readers; principal partners, LCS, and Survey of Lincoln (SoL) – a community history/heritage group, supported by CoLC. Highlights included:

- Popular guides: 3 sections (2015, 2016, 2018) for booklet volumes (SoL);
- Media feature (BBCRL): guest, with 3 BGU UG students, readings for pre-recorded programme, 'Christmas 1914', 25 December 2014;
- Public talks: large c. 100 U3A audiences, including West Wolds (**S7**).

Council housing (CH)/Lincoln council estate centenary project (2019-20)

Research enhanced awareness of council-estate character and life in a small-city context. Beneficiaries were: audiences/visitors; principal partners, SoL, Ermine Estate Community Archive, Mansions of the Future (MoF), CoLC. Highlights included:

- Professional advisor: exhibition, workshop and talk contributions to citywide Arts Council Funded, MoF project (**S8**), including commissioned section for the public souvenir catalogue, 'Urban form: social architecture and the commons: on the Ermine', pp. 108-12.
- Popular guides: 2 sections (2014, 2017) for SoL booklets, completing the SoL six-section series (since 2009) surveying Lincoln council estates;
- Media interview (BBC RL): disappearance of council-estate pubs, November 2017;
- Public funding: UKRI Strategic Priorities Fund (2019-20) allocation, £12k.

Spanish Flu (SF) centenary (2020)

Research on provincial newspapers raised awareness of the impact on regions and reaction of communities to the 1918-19 pandemic and parallels with Covid-19. Beneficiaries included: audiences/readers; partners, *The Lincolnite*, Maureen Sutton. Highlights included:

- Media articles (*TL*): 8-article pandemic column through and following 'Lockdown 1' (**S9**);

- Public talk: British Association for Local History lockdown online series;
- Media feature: research for BBC Look East news programme (**S10**).

5. Sources to corroborate the impact

1. Media coverage (**BG**), e.g.: BBC News, '[Event marks 100th anniversary of “unusual” World War One poetry](#)', 13 March 2015:
 - 'Poems including one about a woman happily sending her husband off to war have been performed to mark the 100th anniversary of their publication'.
2. Visitor feedback (**WS**), e.g.: Lincoln Central Library, visitor comments cards, 'A Lincolnshire View of Women's Suffrage' exhibition, June-July 2018, e.g.:
 - 'Such an eye-opener on this time. ... It has made me want to learn more about these women who put their lives on the line for us today';
 - 'A wonderful exhibit. Full of information specific to Lincolnshire. It made me proud to see suffrage in the place where I was born & raised';
 - 'Finally! Some research has been done which highlights how Lincolnshire women contributed towards the fight for suffrage!'.
3. Media coverage (**WS**), e.g.: BBC News webpage, '[Women's suffrage exhibition opens in Lincoln](#)', 8 June 2018.
4. Professional citation (**WF**): Lincoln Mysterys Plays (2018) *A World at Her Feet*, souvenir public programme for performance.
5. Media coverage (**WF**), e.g.: 'Celebrating Women's Football' exhibition, BBC Look North, 19 October 2018; and *The Lincolnite*, '[Football meets theatre: Lincoln Ladies' story told 100 years on](#)', 9 November.
6. Visitor feedback (**WF**): Lincoln City Library, Visitor Book, vol. 2, 'Celebrating Women's Football' exhibition, 2018-19, e.g.:
 - 'Still some way to go for equality in this area but interesting to read about the women's game through history'.
 - 'Very interesting. I didn't know much about the history of women's football, so particularly interested in the archive material';
 - 'A very good exhibition, good luck to women's football, very skillful these days'.
7. Audience feedback (**CM**), e.g.: West Wolds U3A, '[The Lincolnshire Co-op: some historical perspectives](#)', 19 May 2019:
 - 'Dr Jackson was ... able to touch on the amazing rise and history of the LCS ... he gave us a taster of how the LCS has fostered political and social enrichment over the years in its mission to improve working people's lives'.
8. Professional testimonial (**CH**): Mansions of the Future (2020) *Mansions of the Future: A Public Programme* (MoTF/Chateau International/Arts Council), souvenir exhibition catalogue/public report, p. 10:
 - 'Underpinned by research ... and indebted to the writings of local historian and geographer Andrew Jackson, who emphatically advocates for a recognition of the community and cultural value of council estates'.
9. Media-debate contribution (**SI**): *The Lincolnite*, 8-article-long personal pandemic column, e.g. '[Government influenza advice repeated 102 years on](#)', 24 March:
 - 'In 1918 ... the Lincoln Corporation published its six precautions to avoid influenza. Some ... still have relevance and are echoed in the official directives and measures that we are putting into practice now'.
10. Media-debate contribution (**SI**): BBC Look East News, 1918-19 Spanish Influenza in East Anglia, 28 August 2020:
 - 'Sounds familiar ... that was written in the press over a hundred years ago ... these streets have heard it all before. The papers were writing about the Spanish Flu ... but there are some similar experiences to today.'