

Institution: 10007140 Birmingham City University

Unit of Assessment: 21: Sociology

Title of case study: Decolonising education and influencing policy and public discussions on racism.

Period when the underpinning research was undertaken: 2015 to 2019

Details of staff conducting the underpinning research from the submitting unit:		
Name(s):	Role(s) (e.g. job title):	Period(s) employed by submitting HEI:
Kehinde Andrews	Professor of Black Studies	2014 to present

Period when the claimed impact occurred: 2018 to 2020

Is this case study continued from a case study submitted in 2014? N

1. Summary of the impact (indicative maximum 100 words)

Research carried out by Professor Kehinde Andrews demonstrated the need for systemic changes in education to address structural racism against people of African descent and led to impact on three levels:

- Influencing European Union (EU), United Nations (UN) and United States (US) policy changes towards education by providing recommendations to policymakers on how to amend legislation to improve the national curricula by including history of People of African Descent and European colonialism;
- Aiding educators in British schools and colleges, as well as universities across the globe, to help them recognise the Eurocentric nature of the standard curricula and radically alter the way they teach;
- Supporting non-governmental organisations, such as Each One Teach One (EOTO) and Christian Aid, in enhancing the conceptual frameworks used to develop internal policies and outreach, thus empowering people of African descent.

2. Underpinning research (indicative maximum 500 words)

The work of Andrews investigated the highly problematic areas of education across Europe and especially in the UK. In particular, Andrews challenged the Eurocentric assumptions that perpetuated a flawed understanding of race and thus prevented comprehensive resistance to racism.

Andrews' monograph, *Back to Black* [R01], and a peer-reviewed journal article that came out of the AHRC-funded research project Blackness in Britain [R02], argued that racism is understood at the level of the nation-state rather than as an international phenomenon. Using qualitative analysis, Andrews found that a framework that conceptualizes racism as a phenomenon that is separate from one country to another, or can be tackled at the national level, fails to address the imperial origins of the idea of race and accepts its fundamentally racist assumptions. Andrews argued that such an understanding is not only empirically and conceptually flawed, but also prevents any serious progress for Black people. Instead, his research shows that progress would be made by reshaping the way race and racism are taught, particularly in educational institutions.

In R01, Andrews provided a robust scholarly basis for the idea that Blackness must be defined by embracing a connection to Africa and her diaspora which cannot be contained by national borders. This contested the idea that problems of racism are confined to and must be challenged at the national level. After critically analysing primary and secondary sources



concerning the long history of Black radicalism through a thorough examination of several strands of Black politics, including pan-Africanism, Cultural Nationalism, Black Marxism and others, the book demonstrated that the ability to resist racism requires a transformation of education through reclaiming and renewing the tradition of an internationalist Black radical thought.

In R02, Andrews focused on Black Studies as an educational discipline that fosters an understanding of racism and Blackness that goes beyond the nation-state. By promoting Black Studies, Andrews argued, we can challenge racism at a more fundamental level. The work offered concrete ways to create curricula that would embed the teaching of Africa and the African diaspora, with a particular focus on the legacies of colonialism.

In his contribution to *Decolonising the University* [R03], Andrews further demonstrated how universities struggle to challenge the Eurocentric curriculum in the neoliberal context and offered solutions to this problem. Using Birmingham City University's Black Studies degree as a detailed case study, Andrews demonstrated how decolonisation of knowledge and conscious decolonisation of staffing by universities are interconnected. Andrews pointed out the paradox of the marketing success that a Black Studies degree offered to the University in a neoliberal environment that conforms to the values that the discipline seeks to oppose. This, Andrews argued, is why the Black Studies degree must consciously focus on maintaining its values within an alternative space inside the academy as well as sustaining and reinforcing the connection with the communities outside the academy.

In addition to demonstrating the need for a curriculum that recognises Black perspective and embeds the teaching of empire and colonialism, Andrews' findings demonstrated a clear and urgent need for employing a more diverse staff base that would be able to develop stronger educational programs and maintain community [R04]. Andrews found that current academic theories of race run against the diverse and fluid conception of Blackness that serves as a basis to existing collective movements. This work highlighted the importance for Black communities to be able to create spaces for students to be educated with a Black Studies curriculum and be free from the negative assumptions perpetuated by many institutions, curricula, and academic frameworks.

3. References to the research (indicative maximum of six references)

R01: Andrews, K. (2018) *Back to Black: Retelling Black Radicalism for the 21st Century.* London: Zed Books. ISBN 9781786992772

R02: Andrews, K. (2019) *Blackness, Empire and migration: How Black Studies transforms the curriculum.* AREA 52: 701–707. <u>https://doi.org/10.1111/area.12528</u>.

R03: Andrews, K. (2018) The challenge for Black Studies in the Neoliberal university. In Bhambra, G., Nisancioglu, K. and Gebrial, D. (eds) *Decolonising the University: Context and Practice.* London: Pluto Press. ISBN 9780745338217

R04: Andrews, K. (2018) The Black Studies Movement in Britain: Becoming an Institution, Not Institutionalised. In Arday, J. and Mirza, J. (eds.) *Dismantling Race and Higher Education*. London: Palgrave Macmillan. Pp. 271-287 <u>https://doi.org/10.1007/978-3-319-60261-5_15</u>

Grants and Funding:

This research attracted funding from AHRC valued at £36,338 for the project "Blackness in Britain: Beyond the Black Atlantic" in collaboration with Ponta Grossa State University, Brazil and Canterbury Christchurch University.



4. Details of the impact (indicative maximum 750 words)

Influencing and contributing to global policy change

Andrews' work on Black radical politics led him to be invited to three major consultation events, where Andrews presented his research on structural racism in education and the ways the current curricula must be changed [S01]. This group of events have resulted in several documents that have laid the groundwork for changes in EU, UN and US legislature.

- 1. For the first event, organised by the European Union Agency for Fundamental Rights (FRA), Andrews' consultation as an expert contributed to the development of the FRA report 'Being Black in the EU' [S02]. The report subsequently influenced European Parliament Resolution of 19 June 2020 on the anti-racism protests following the death of George Floyd. This Resolution stated that Europe's colonial past and role in the slave trade "should be recognised at EU and national level, and be addressed at institutional level and within education". This resolution additionally noted "the crucial role of education in deconstructing prejudices and stereotypes" and that education is "a key tool to end structural discrimination and racism in our societies" [S03].
- 2. Andrews was invited by a Member of the European Parliament to attend the multi-day, EU-sponsored People of African Descent (PAD) Week as the only representative of the Higher Education sector. The event was held in May 2018 in the European Parliament. Here, Andrews spoke about the importance of making the history of people of African Descent part of university and school curricula, which was neglected in UK and European education. He argued that these gaps could not be addressed by simple addition of separate modules into the curricula the change needed to be more systemic. The PAD Week led directly to the EU Parliament Resolution on the Fundamental Rights of People of African Descent.

The EU Parliament Resolution was recognised as a "a historic watershed moment" by the Chair of the European Network Against Racism, marking the first time the specific issues of racism and fundamental rights of people of African descent were recognised at the European level. The resolution means the official recognition that people of African descent have a presence in Europe and that nation states have a responsibility towards them. Andrews' research and recommendations at the PAD Week led to the inclusion of Article 20 of the Resolution whereby the European Parliament requests "Member States to make the history of people of African descent part of their curricula and to present a comprehensive perspective on colonialism and slavery which recognises their historical and contemporary adverse effects on people of African descent, and to ensure that teachers are adequately trained for this task and properly equipped to address diversity in the classroom" [S04].

Andrews' contributions also supported the development of the EU Commission's conclusion paper [S05] that provided informal guidance to the European policymakers and the US Congressional Bill Res. 256 entitled "*Resolution Recognizing people of African descent and Black Europeans*". This bill was a direct response to the PAD Week as stated in its text [S06].

3. Andrews co-led an "*information gathering session*" for the United Nations Special Rapporteur on contemporary forms of racism, racial discrimination, xenophobia and related intolerance. His own research-based contributions to this fact-finding mission informed the UN report on contemporary forms of racism, racial discrimination, xenophobia and racial intolerance. The report called on member states to "*take urgent steps to ensure representative and accurate accounts of slavery, colonialism and their contemporary legacies, including in their education systems*" [S07].



Shaping educational policy and pedagogy

Establishing the first Black Studies degree in Europe had firmly rooted Andrews and his work at the centre of the decolonisation movement. Andrews provided insight to universities across the globe (including the University of Bremen, University of Southern California, University of Sao Paolo, and University of Bristol), equipping these institutions with the tools they need to incorporate changes to their curricula. For example, Maynooth University found that Andrews' research contributions resulted in *"improved attention to questions of race and discrimination"* by University management and improved conditions for applying for funding and sustaining the discussion on racism in education.

Due to the strength of his research in the area of racism and education, Andrews was invited by the Bernie Grant Trust to collaborate in developing a resource for teachers to include Black history in their everyday teaching. The material included hitherto ignored struggles from the recent Black history of the 1980s and 1990s. Andrews' research was utilised to specifically understand "how items from the extensive Bernie Grant Archive could be linked directly to Key Stages in the national curriculum in a way that made it easy for teachers to use the material."

Andrews, along with undergraduate students from Birmingham City University's Black Studies degree, ran two workshops at London's BSix sixth form college. Here, he introduced students and teachers to his research and encouraged them to rethink their approach to education. One BSix teacher noted that Andrews' workshops "had a considerable impact on my attempt to create a parallel curriculum to A Levels." According to one student, Andrews' work "opened our eyes to the lack of representation in the educational system" and fuelled discussions that extended outside of the classroom. Another student stated, "I went home to talk to my parents, and it sparked a longer conversation about Black history and how much we don't know" [S08].

Improving policies within third sector organisations

Andrews facilitated workshops with several non-governmental organisations, whose focus is on empowering people of African descent. These were Black Archives Amsterdam, Christian Aid in the UK, Centre for Social Change in South Africa, and Each One Teach One (EOTO) in Berlin, Germany.

In addition to impact from PAD week event co-organised by EOTO and other organisations, the Project Manager at EOTO said, "[a]s a result of Andrews' research and our discussions, we have started introducing ways of how African descendants can be more accurately portrayed and recognized in German systems of education, knowledge production, including recognizing positive contributions, and histories of colonialism, enslavement, and redress. This has led to several activities for People of African descent... such as our three-day community conferences ... in the German Bundestag (2019, 600 attendees) and the European Parliament (2018, 150 attendees [...])." These events, policy debates and subsequent publications by EOTO "led to an increase of engagement among the Black civil society in Germany as well as to a confrontation of mainstream society with the colonial past of Germany". EOTO continued to work with Andrews in developing an anti-Black racism campaign and guidelines for their Black Empowerment Academy [S09].

According to Christian Aid's Strategist and Chief Development Economist, Andrews' work had been fundamental in providing a better "*structural argument of reparations*" that "*has been interwoven into strategy*" in the social justice activism of Christian Aid. "*Having a credible body of work that Professor Kehinde Andrews has pioneered on Black radical thought has validated the arguments we have been trying to make and has helped to turn the corner.*" She continued, "*whereas previous arguments of racial disparity might have been dismissed, the strength of this work has led to it not being easily dismissible*" [S10].



5. Sources to corroborate the impact (indicative maximum of 10 references)

S01: Invitations corroborating engagement in consultation events

S02: FRA report - FRA European Union Agency for Fundamental Rights (2018). *Second European Union Minorities and Discrimination Survey: Being Black in the EU.*

S03: European Parliament Resolution - European Union: European Parliament, *European Parliament Resolution on the Anti-racism protests following the death of George Floyd*, 19 June 2020, P9_TA-PROV(2020)0173.

S04: European Parliament Resolution - European Union: European Parliament, *European Parliament Resolution on the Fundamental Rights of People of African Descent*, 26 March 2019, P8_TA(2019)0239.

S05: Report - EU High Level Group on combating racism, xenophobia and other forms of intolerance (2018). *Afrophobia: Acknowledging and Understanding the Challenges to Ensure Effective Responses.*

S06: US Congressional Bill - H.Res. 256, 116th Cong. (2019). *Resolution Recognizing people of African descent and Black Europeans.*

S07: UN Report - Tendayi, E. (2019). *Report of the Special Rapporteur on contemporary forms of racism, racial discrimination, xenophobia and related intolerance. Report No. A*/74/321.

S08: Testimonials corroborating impact on educational policy and pedagogy. **[Named Corroborator 1]**

S09: Testimonial corroborating impact on Each One Teach One NGO.

S010: Testimonial corroborating impact on Christian Aid NGO. **[Named Corroborator 2]**